



**KANGAROO
PHOTOS**

capture the moment

10th BIRTHDAY



www.kangaroophotos.com

CLUB BROCHURE 2011

KANGAROO PHOTOS IS TURNING 10!



We **listen** to you



We **care** about amateur sport



We make your photo
shoots **hassle-free** and **fun**



Why trust your memories to anyone else?

About Kangaroo Photos

Kangaroo Photos are the sports photography professionals. We're passionate about sport, and have been capturing the action at both grass roots and pro sport for **10 years**.

We offer a **fantastic product range** to suit all budgets, and cover the whole spectrum of photography services: team photos, action photos, individual portraits, and tournament & event photography.

But it's our team of **experienced photographers**, backed by our **fast turnaround time** and **exceptional quality products**, that makes **Kangaroo Photos** the smart choice for your club's photography needs.

Kangaroo Photos – capture the moment

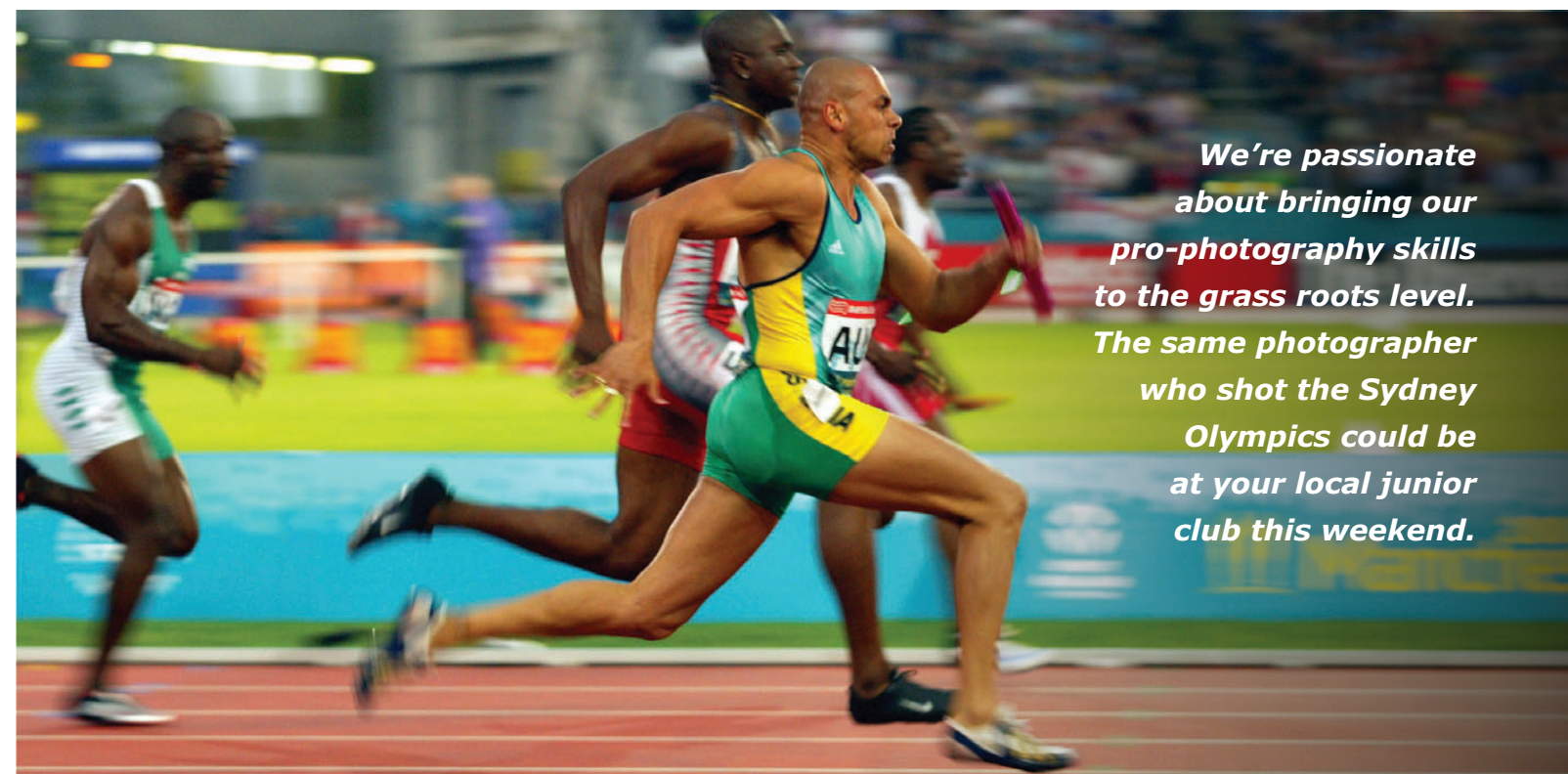
www.kangaroophotos.com

What you should expect from a photo company

- Professional, experienced photographers
- Great quality, fantastic value
- Hassle-free process
- Fast turnaround time
- Fundraising – 10% of photo sales
- 100% happy guarantee



We're part of the team for:



*We're passionate
about bringing our
pro-photography skills
to the grass roots level.
The same photographer
who shot the Sydney
Olympics could be
at your local junior
club this weekend.*

Team Photo Products



KNOX RAIDERS BASKETBALL

2011



UNDER 16

Back Row: Jean Francois (Assistant Manager), Oliver Villiers, Oscar Manning, Etienne Francois, Samson Orchard, Darren Carr (Coach), Patrick Burns, Samuel Zaharis, Dominic Kennedy, Jamie Taylor, Linda Hoskins (Team Manager) Front Row: Adam Kweifio-Okai, Aidan Prato, James Postekos, Sebastien Lumumba, George Kouzoumis, Benjamin Lange Absent: Tyler Sherman

CHECK OUT
ALL
TEMPLATES
ONLINE

Back Row: Jean Francois (Assistant Manager), Oliver Villiers, Oscar Manning, Etienne Francois, Samson Orchard, Darren Carr (Coach), Patrick Burns, Samuel Zaharis, Dominic Kennedy, Jamie Taylor, Linda Hoskins (Team Manager) Front Row: Adam Kweifio-Okai, Aidan Prato, James Postekos, Sebastien Lumumba, George Kouzoumis, Benjamin Lange Absent: Tyler Sherman

Team Photos - what you get

- Free team photo shoot
- Cool graphic design – at no charge
- Great range of team photo templates
- Designed in your team colours, with your logo
- Sponsor logos included
- Fantastic value – team photos from \$13
- 10% Fundraising
- FREE set of club copies
- FREE club poster

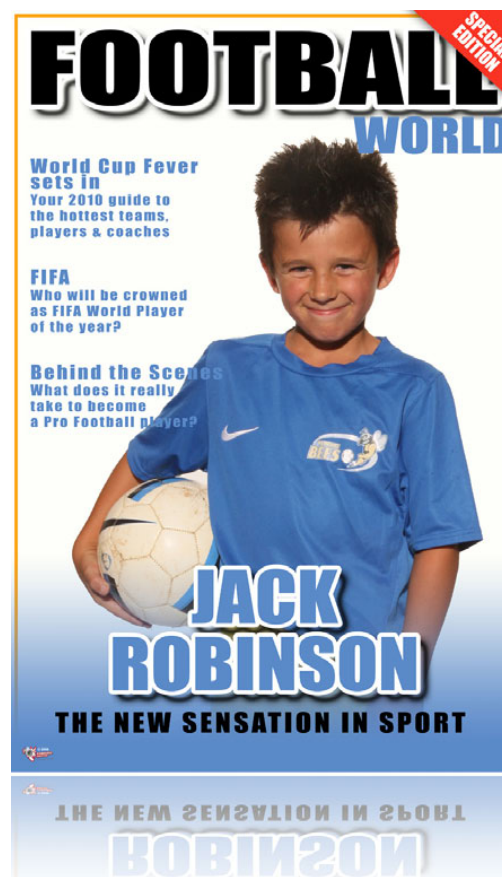
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MILESTONE GAME PORTRAIT



100 GAMES - 2009
JACK WIGHTON

CHAMPION PORTRAIT



YEAR BOOKS

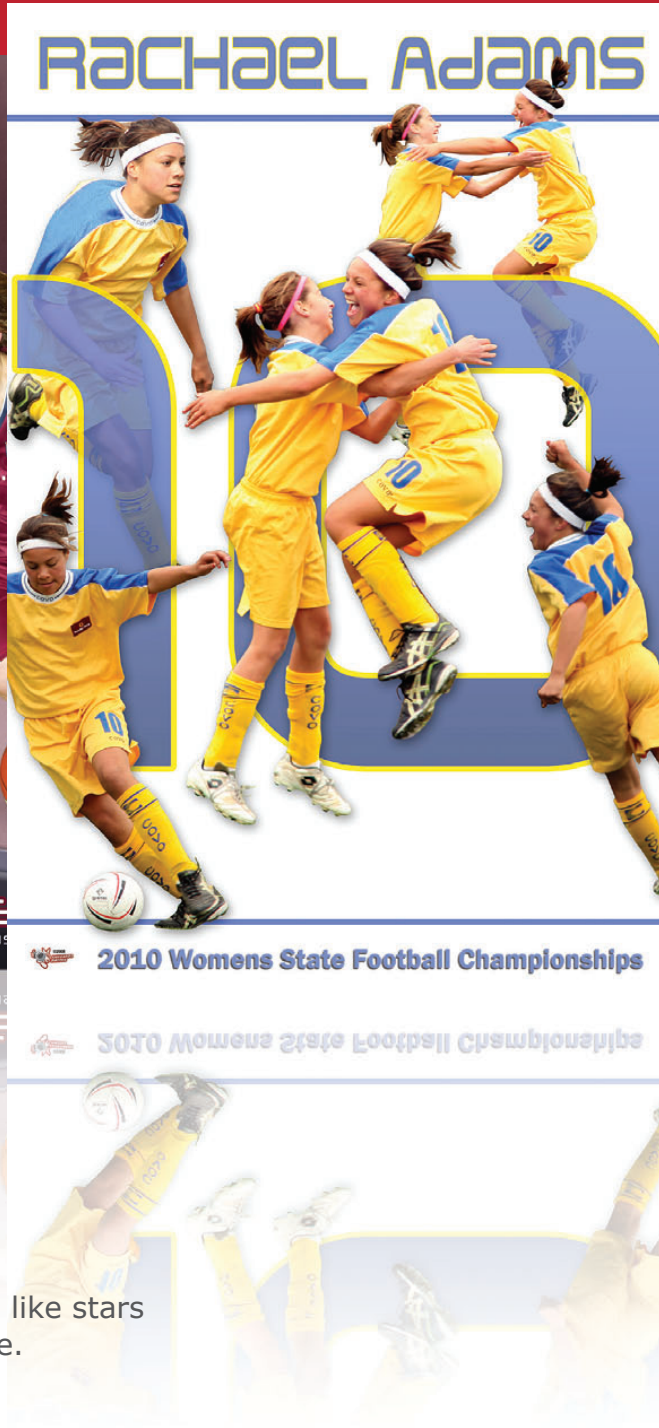
INDIVIDUAL PORTRAIT



BLACK & WHITE PORTRAIT



Action Photo Products



Action Photos - what you get

Your club's players will look and feel like stars with our fantastic new product range.

- Free action photo shoot
- Pro-quality designs
- All action photos available online within 24 hours
- 10% Fundraising

www.kangaroophotos.com



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BLACKBURN FOOTBALL CLUB 2010

SAM JOHNSON



Does your photo company offer all this?

- ✓ **Free** team photo shoot
- ✓ **Free** club wall poster
- ✓ **Free** set of team photos
- ✓ **Free** action shoot
- ✓ **10% Fundraising (on team and action)**
- ✓ **Free** delivery
- ✓ **100% Happy Guarantee**
- ✓ **Sponsor gift prints**

www.kangaroophotos.com

Need even more Value?

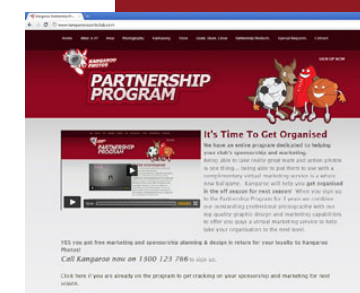
Join the **PARTNERSHIP PROGRAM** for your clubs Sponsorship & Marketing

As easy as 1,2,3

- 1** Sign up to our 3 year Partnership
- 2** Click to Build on our Partnership Site
- 3** Use the products to promote your club and earn extra fundraising & advertising revenue

What you can get:

- Digital Communications
- Pro Sponsorship Docs
- Corp Partnership Guide
- Season Fixtures
- Posters
- Pull Up Banners
- Flyers
- Height Charts
- Playing Cards
- DAS (Digital Advertising Systems)



- ✓ **Free Marketing + Sponsorship assistance**
Kangaroo will assist your club and the committee in preparing all the documents and marketing material you need to attract and retain sponsors. All documents will be produced in your club colours and will leave a professional image of the club and ensure sponsors see the real value in sponsoring your club (For those clubs serious about sponsorship, branding and marketing)
- ✓ **Digital Advertising System (D.A.S.)**
(An impressive TV display in your clubrooms, that combines sponsor messages with images of your members. An innovative and effective tool aimed at increasing sponsorship opportunities for your club) * Conditions apply

- ✓ **Ongoing Marketing assistance including updates**
Kangaroo will conduct a skype annual workshop to help you plan your sponsorship and marketing for each season. Together we will create a plan to make the committee's job easier every year. We'll even give you a plan to improve how to look after your existing sponsors
- ✓ **Mysportsclub.com.au**
Access to an online resource of tools for club administrators. Real success stories from club administrators for you to learn from

For more information on becoming a partner give us a call



We listen

We asked a number of club committee members to list the many challenges facing their clubs, with the common responses being:

- Attracting and retaining officials and volunteers
- Attracting and retaining members and players
- Attracting and retaining sponsors
- Club management issues – overworked or inexperienced committee members and volunteers
- Registration of all players



We care

Grass roots sporting clubs are the lifeblood of Australian sport – we want to see them survive and prosper.

Committee members and volunteers have a lot on their plate - that's why we work with various clubs and governing bodies to develop a range of club tools to help you manage your club. The tools include:

- Sponsorship attraction tools - Add value to existing sponsors
- Volunteer assistance package - Increase revenue through new sponsors
 - Assist and recognise existing volunteers
 - How to attract new volunteers



Hassle-free

You're too busy running your club to spend time arranging photo shoots... that's our job! Our team of professionals will ensure your photo shoot is well organised and runs smoothly.



Fun

But above all, we'll ensure your players and officials enjoy the photo shoot, so it serves to reinforce their links to your club.

- Check out our new funny photo design!



CLUB BOOKING FORM

Fax this completed form to: (03) 9315 9487

Partnership:

- ☐ I am a Kangaroo Photos Partner
- ☐ I am interested in becoming a Partner
- ☐ No Partnership. Team photo booking only

Your Details

(Where envelopes will be sent)

Name _____

Address _____

Phone Number _____

Email Address _____

Position at club _____

Club Details

(Where photoshoot will be held)

Club Name _____

Club Address _____

Map Reference _____

Number of Teams* _____ Number of Players _____

Presentation Night: _____ / _____ / _____ (approx)
(or deadline for photos to be returned)

Details for shoot

Preferred date: _____ / _____ / _____ Start Time _____:_____: Finish Time _____:_____:

Location: ☐ Indoor ☐ Outdoor

Would you like Action Photos taken at your club? ☐ Yes ☐ No Date: _____ / _____ / _____

Contact for Shoot _____ Mobile _____

Details for design

Team Photo Template Chosen: _____

(Check range on website: www.kangaroophotos.com)

Our club colours are: _____

If you chose yes, we require logos to be emailed in jpg format at a minimum of 50kb one week prior to the shoot

Would you like your club logo to appear on your team photos? ☐ Yes ☐ No

Payment Information

Do you wish to pay for team photos on behalf of your members?

☐ Yes ☐ No

If "YES", no order forms will be required.

A Client Services team member will contact you to discuss your requirements.

If "NO", order forms will be distributed 3 - 4 weeks prior to shoot date

Fundraising

So that fundraising can be promptly transferred, enter your club's bank details here:
(Please note, fundraising does not apply when paying on behalf of members)

CLUB BANK ACCOUNT DETAILS Name of account _____

BSB _____ Account Number _____

Is your club registered for GST? ☐ Yes ☐ No ABN _____

Name _____

Date _____

Signature _____

* Small Club Policy: Clubs with 75 player or less can book Kangaroo under a special arrangement. Contact us for more information



Contact us

www.kangaroophotos.com

Kangaroo Photos
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